



Access Information, Inc.
dba DisabilityGuide.org
21618 Slidell Road
Boyds, MD 20841
EIN: 52-2326924
IRS 501(c)(3): 17053228027011

**RE: 2010 Charity Event Sponsorship Opportunity
Disability Services Organization**

This Sponsorship Information is business oriented, but we encourage individuals to help, too!

Access Information, Inc. Mission Statement

Access Information, Inc. was established in July 2000 with a goal of becoming the premiere disability services organization in the Washington, DC area. Our mission is to assist the disabled in the Washington DC area and those who visit the DC area to have the best accessible experience they can. Our programs and services have helped us to reach that goal. Now, we want to continue our efforts and become even better!

Current Fundraising Activity – March 14, 2010

On behalf of all the officers, board of directors, and those who benefit from our service, I would like to ask you for a sponsorship donation to support our sixth annual “Breaking Down Barriers with a No Limit Texas Hold ‘Em Tournament.” In the past six years, this prestigious event has raised over \$75,000 to help support Access Information, Inc.

Where Do / Will the Event Donations Go?

The programs that the funds from the past six years have supported include:

- The Access Information, Inc. website located at www.disabilityguide.org.
- The Washington DC Access Guide for each year the event was held (10K copies).
- The referral service expenses we incur to deliver requested information including telephone service, supplies, and one-on-one assistance with client when needed.

Future programs that will be targeted with funds from the March 2010 event include:

- A redesigned and more cohesive website to serve the needs of the disabled.
- The 2010 Washington DC Access Guide with increased distribution numbers.
- Continuation of our referral service program for FY2010.
- Research and Implementation to begin a DC Accessible Tour program.

Access Information, Inc. (dba DisabilityGuide.org) is a registered 501(c)(3) non-profit corporation. No salaries or other administrative costs are taken from the donations received. 100% of the donations received from this event (minus event expenses) go directly to supporting our valuable programs.

What Sponsorship Needs are Available?

Below is a list of areas where we are in need of sponsorship assistance. There are some guidelines for sponsorship, but we are always open to suggestions. Please call Greg Snider at (240) 483-1545 with any questions or suggestions for sponsorship.

<u>Sponsor Area</u>	<u>Total Cost</u>	<u>Increments Sold</u>
Room Rental	\$1,000 total cost	sold in \$50 or \$100 donation increments
Breakfast	\$1,000 total cost	sold in \$50 or \$100 donation increments
Lunch	\$2,000 total cost	sold in \$50 or \$100 donation increments
Dinner	\$1,500 total cost	sold in \$50 or \$100 donation increments
Trophies	\$300 total cost	sold in \$50 or \$100 donation increments
Table Rental	\$1,900 total cost	sold in \$50 or \$100 donation increments
WSOP Ticket	\$10,000 total cost	sold in \$50, \$100, or \$500 donation increments

Other Ideas

- Gift Certificates / Tickets
 - local restaurant
 - local hotel
 - chain department store
 - online poker supply store
 - local sports event
 - local theatre / play
 - local theme or amusement park
 - bed and breakfasts
 - i-tunes
 - etc.
- Professional, Licensed Services
 - massage therapy / manicures / pedicures / hair stylist
 - tanning salons
 - landscaping / lawn mowing
 - tooth whitening
 - limousine services
 - catering services
 - etc.
- General Items (new)
 - i-pod
 - game systems (wii, play station, etc)
 - bicycle
 - poker table, chips, or other accessories
 - etc.

What You Will Receive for your Donation

- **WEBSITE LINK.** For those who sponsor this event, we will put your logo and link on our sponsor page www.disabilityguide.org/charitypokertournament/sponsors.html from the date of sponsorship for the duration of the tournament year. The website statistics for this event include the following:

Report Period - Monthly Statistics	
From 10-31-2009 20:10 To 11-29-2009 02:23	
Webpage Views Average per day	900
Unique Visitors	2284
Unique Visitors Average per day	76
Total Domains	536
Total Countries	43

- **EMAIL RECOGNITION.** This event requires thousands of emails to be sent out to advertise the tournament, or to invite participants to satellite tournaments. Your name or company will be included in a list of sponsors on each sent event email.
- **EVENT PROGRAM INCLUSION.** Your name or company will be published within the event program to be distributed at the event (as long as it is received before printing).
- **EVENT RECOGNITION.** This event draws anywhere from 150 to 200 local residents. We will be happy to display any banners, brochures, or business cards that you provide to us for the event.
- **DONATION SPECIFIC SPONSOR.** Sponsors who donate for a specific area (breakfast, lunch, trophies, etc.) will have a sign with their name as the sponsor at that area.

How Can You Donate for this Event?

In all instances before sending any donations in, please contact Greg Snider at (240) 483-1545 in order to make sure that your donation information is correctly logged into our system for tracking, and so that you can be sure that your donation is received. After you have contacted Greg Snider, you may mail your donation to:

Access Information, Inc.
2010 Charity Event
attn: Greg Snider
21618 Slidell Road
Boys, MD 20841

If your item cannot be mailed, please let Greg Snider know so other arrangements can be made.

Below is a list of way you can donate for this event.

- **Check Donation –** please specify the donation area you would like your contribution to be applied.

- Gift Certificate Donation – please contact Greg Snider at (240) 483-1545 before mailing.
- Item Donation - please contact Greg Snider at (240) 483-1545 to make arrangements.
- Or, you can sign up to play in the March 14, 2010 event via our tournament website located at www.disabilityguide.org/charitypokertournament/index.html.

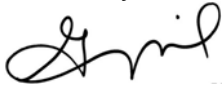
Access Information, Inc. Credibility

Below is a list to ensure that you, our prospective sponsor, are comfortable with our organization and that we are making a difference

- Washington Post Newspaper. January 29, 2001. Article: “Guide Makes Going Out an Enabling Experience.”
- Gazette Regional News. April 24, 2001. Article: “Area Man Critiques County Establishments for Disabled.”
- Washington Post Newspaper. November 22, 2001. Article: The Accessible Surrealist.”
- CBSnews.com Website. March 20, 2006. Article: Playing Poker for Charity.”
- Frommer’s. Listed from 2003 – Present. Described as “The best overall source of information about accessibility at specific Washington hotels, restaurants, shopping malls, and attractions.”
- Current Partners Include: DC Chamber of Commerce, Washington Convention and Tourism Corporation, DC Concierge Association, The Smithsonian Institute, National Rehabilitation Hospital, National Spinal Cord Injury Association, etc.
- DC Access Guide Distribution. fy2001 = 1000 copies, fy2002 = 1500 copies, fy2003 = 1500 copies, fy2004 = 2000 copies, fy2005 = 5000 copies, fy2006 = 5000 copies, fy2007 = 5000 copies, fy2008 = 10,000 copies, fy2009 = 10,000 copies.

I would personally like to thank you for your time in considering this opportunity. We would appreciate any donations you may be able to provide. If you have any questions regarding this request, please contact me via email at greg@disabilityguide.org, or via cell phone at (240) 483-1545.

Sincerely,



Gregory S. Snider, Assistant Executive Director
Access Information, Inc.
greg@disabilityguide.org
(240) 483-1545 cell

Access Information, Inc. is an IRS registered 501(c)(3) non-profit organization